



MAINSRING'S STRATEGY & PLANNING SERVICES

UNLOCK THE FULL POTENTIAL OF CLM

By engaging with your stakeholders, prioritizing opportunities, and building a quantified business case for making improvements, we arm our customers with an affirmation on the objectives, scope and approach including the ROI metrics to support the case for change.

OUR THREE STEP PROCESS

- 1) Current State CLM Assessment
- 2) Future State CLM Operational Blueprint
- 3) CLM Roadmap and Executive Sponsorship

WHY MAINSPRING?

Our all-encompassing strategy, planning and roadmap design services are tailored to address the critical early stages of your CLM journey. We customize our offerings to meet your unique requirements, empowering you to set clear direction, build consensus, benchmark your efforts and learn from industry best practices.

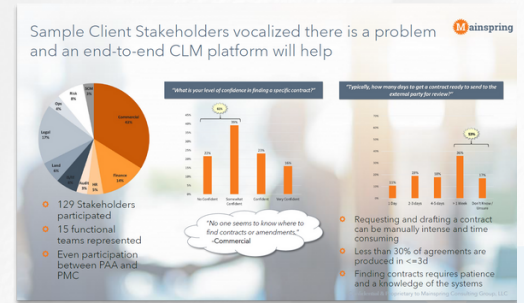
METHODOLOGY FOR CHANGE

Mainspring offers a proven methodology for gathering and organizing business data to build a solid, defensible business case for CLM technology adoption.



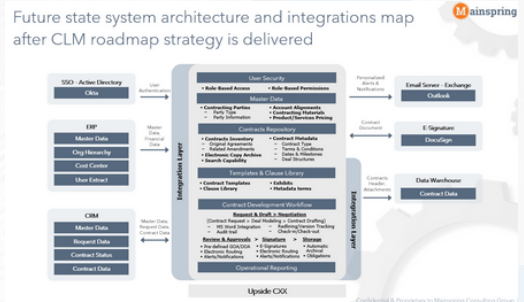
1. CURRENT STATE CLM ASSESSMENT

Through meticulous interviews and data collection, we assess your current CLM environment against Mainspring's Contract Lifecycle Management (CLM) Operational Framework. Our comprehensive findings report showcases the strengths and weaknesses of your CLM in the key dimensions of Strategy, Organization, Processes, Functionality, and enabling Technology, comparing them to industry best practices.



2. FUTURE STATE CLM OPERATIONAL BLUEPRINT

Armed with a thorough understanding of your primary business challenges and key objectives, we develop an operational blueprint. This blueprint includes a high-level CLM process flow, governance model, and topology of data and systems integrations with CLM. By introducing state-of-the-art technology, CLM functionality, and AI used by successful clients across industries, we pave the way for your future CLM excellence.



3. CLM ROADMAP AND EXECUTIVE SPONSORSHIP

Collaborating closely with your team, we craft a multigenerational deployment plan that emphasizes continuous improvement while minimizing risks and life-cycle costs. The roadmap is reinforced by the creation of a business case based on personalized key performance indicators (KPIs) for CLM that calculates the anticipated ROI for achieving CLM success.

